

## Erasmus Policy statement (EPS)

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your **institutional internationalisation and modernisation strategy**?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area<sup>1</sup> and explain the policy **objectives** you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

Dimensiunea internationala a USAMV Iasi nu este doar o componenta a dezvoltarii strategice, ci un facilitator al tuturor proceselor si componentelor universitatii, al schimbarii personale si institutionale, prin dedicare si atitudine proactiva adaptata unui mediu multicultural. Viziunea de dezvoltare a universitatii, in context international, la modul general, si prin intermediul programelor Erasmus+, in mod particular, poate fi indeplinita gradual, prin abordarea a cinci arii strategice de dezvoltare: 1 - Educatie orientata catre nevoile reale ale unei pietei europene si internationale a muncii; 2 - Cercetare in continua transformare prin parteneriate, networking si cooperare internationala; 3 - Mobilitate – izvor al invatarii reciproce si a transformarii inovative pe baza bunelor practici dezvoltate impreuna cu partenerii internationali intr-un mediu multicultural; 4 - Vizibilitate si atractivitate la nivel international, prin actiuni de promovare specifice si utilizand inclusiv conceptul “internationalizare acasa”, prin cresterea fluxului incoming de la parteneri; 5 - Capacitate logistica si administrativa pentru o dimensiune internationala. Obiectivele generale ale participarii noastre la Erasmus+ sunt in deplin accord cu obiectivele stabilite de Comisia Europeana: modernizarea strategiei institutiei pentru cooperarea europeana si internationala; dezvoltarea sustenabila a invatamantului superior; crearea si adaptarea continua a unui cadru favorabil pentru dezvoltarea tineretului si promovarea valorilor europene. Implementarea cu succes a Programului Erasmus+ este un obiectiv major al universitatii noastre pentru politica de modernizare si internationalizare a institutiei, in accord cu angajamentul fata de Principiile Cartei Erasmus (Commitment to the Erasmus Charter Principles), prin: amendarea Cartei Universitatii si a Regulamentului de functionare cu precizari referitoare la obiectivele participarii la Programul Erasmus si cu modul de respectare a normelor de implementare; imbunatatirea cadrului organizatoric pentru functionarea Programului Erasmus+, ca entitate distincta in cadrul Programelor de Relatii Internationale; asigurarea resursei umane dedicate in implementarea Programului Erasmus si, daca va fi nevoie, si a unor resurse financiare; asigurarea calitatii mobilitatilor, utilizand regulamente si proceduri interne, adaptate continuu de Biroul Erasmus+, privitor la selectia si pregatirea participantilor, feed-back-ul regulat de la participanti si parteneri, monitorizarea activitatilor si raportarea la timp a modului de realizare a obiectivelor fiecarei activitati; diseminarea in intregul mediu universitar a actiunilor cheie (KA) Erasmus+, eligibile pentru depunere de proiecte de catre universitate, cu organizarea de workshop-uri tematice pentru idei de proiecte; popularizarea in randul studentilor si a personalului academic a tuturor activitatilor propuse pentru perioada 2021-2027; comunicarea eficienta dintre Biroul Erasmus+ si conducerea universitatii privind raportarile de activitati si nevoile de dezvoltare.

Universitatea noastra este orientata in a coopera pentru stabilirea Ariei Europene a Educatiei, cu obiective gandite pentru studenti, personal academic si personal tehnico-administrativ, si pentru dezvoltare institutionala.

Pentru studenti, obiectivele au in vedere: noi experiente de studiu in universitati europene (imbunatatire abilitati socio-emotionale, culturale, profesionale si de utilizare a limbilor straine); obtinerea de abilitati eficiente pentru noi cooperari cu studentii si personalul academic din universitatile gazda, pentru a contribui la realizarea unei mari si puternice Arie de Educatie Europeana; formarea lor ca promotori activi pentru Initiativa Universitatilor Europene, Initiativa Cardului de Student European si a folosirii practicilor prietenesti cu mediul inconjurator; formarea unor atitudini corecte, obiective, in promovarea Valorilor Comune Europene si a Educatiei de Incluziune; dezvoltarea responsabilitatii sociale si competitive in viitoarea Europa. Pentru personalul academic, obiectivele noastre sunt in acord cu noile scopuri ale Comisiei Europene pentru viitoarea perioada 2021-2027: implicarea intr-un sistem sustenabil de parteneriate cu universitatile gazda; participare la proiectele de cooperare universitatile partenerii din actiunile KA1, KA2 si KA3.; sa devina promotori activi ai noilor initiative ale Comisiei Europene pentru modernizare (universitati europene, consortii Erasmus, Cardul de Student European etc); sa fie promotori ai valorilor comune europene, culturale, sociale si a Educatiei inclusive. Universitatea noastra este plener angajata de a contribui la realizarea Ariei Europene a Educatiei (AEE). Strategia de internationalizare va fi modernizata prin alinierea la cele trei obiective strategice ale AEE: o retea a universitatilor europene, recunoasterea internationala a studiilor si calificarilor, introducerea Cardului Studentesc European. De asemenea, reiteram unele masuri specifice: cresterea angajamentului pentru noi studii stiintifice si tehnice, intarirea legaturilor cu realitatea practica si cercetarea; dezvoltarea spiritului antreprenorial; imbunatatirea cunoasterii limbilor straine; cresterea mobilitatii studentilor si personalului atat pe fluxul outgoing, cat si incoming; dezvoltarea de module academice si echipe pentru studii si practica adaptate predarii in limba engleza pentru a stimula cresterea fluxului incoming, schimbului de informatii tehnice si de bune practice in educatie si cercetare etc.

The international dimension of USAMV Iasi is not only a component of strategic development, but a facilitator of all processes and components of the university, of personal and institutional change, through dedication and proactive attitude adapted to a multicultural environment. The vision of university development, within an international context, in general, and through Erasmus + programs, in particular, can be fulfilled gradually, by addressing five strategic areas of development: 1 - Education oriented to the real needs of a European and international labor market; 2 - Research in continuous transformation through partnerships, networking and international cooperation; 3 - Mobility - the source of mutual learning and innovative transformation based on good practices developed together with international partners in a multicultural environment; 4 - Visibility and attractiveness at international level, through specific promotion actions and using also the concept of “internationalization at home”, by increasing the incoming flow from partners; 5 - Logistical and administrative capacity for an international dimension. The general objectives of our participation in Erasmus + are in full agreement with the objectives established by the European Commission: modernization

---

<sup>1</sup> For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website: [https://ec.europa.eu/education/education-in-the-eu/european-education-area\\_en](https://ec.europa.eu/education/education-in-the-eu/european-education-area_en)

of the institution's strategy for European and international cooperation; sustainable development of higher education; creating and continuously adapting a favorable framework for youth development and promoting European values. The successful implementation of the Erasmus + Programme is a major objective of our university for the modernization and internationalization policy of the institution, in accordance with the commitment to the Erasmus Charter Principles, by: amending the University Charter and the Rules of Procedure with specifications regarding the objectives of participation in the Erasmus Program and with the way of observing the implementation norms; improving the organizational framework for the functioning of the Erasmus + Program, as a distinct entity within the International Relations Programs; providing dedicated human resources in the implementation of the Erasmus Program and, if necessary, financial resources; ensuring the quality of mobility, using internal regulations and procedures, continuously adapted by the Erasmus + Office, regarding the selection and training of participants, regular feedback from participants and partners, monitoring activities and timely reporting on how to achieve the objectives of each activity; dissemination throughout the university environment of Erasmus + key actions (KA), eligible for project submission by the university, with the organization of thematic workshops for project ideas; popularization among students and academic staff of all activities proposed for the period 2021-2027; efficient communication between the Erasmus + Office and the university management regarding the reporting of activities and development needs. Our university is oriented in cooperating for the establishment of the European Area of Education, with objectives designed for students, academic staff and technical-administrative staff, and for institutional development. For students, the objectives are: new study experiences in European universities (improving socio-emotional, cultural, professional and foreign languages skills); obtaining efficient skills for new cooperation with students and academic staff from host universities, in order to contribute to the achievement of a large and strong European Education Area; their training as active promoters for the European Universities Initiative, the European Student Card Initiative and the use of environmentally friendly practices; forming correct, objective attitudes in promoting Common European Values and Inclusive Education; developing social and competitive responsibility in the future of Europe. For academic staff, our objectives are in line with the new goals of the European Commission for the future period 2021-2027: involvement in a sustainable system of partnerships with host universities; participation in cooperation projects partner universities from actions KA1, KA2 and KA3 .; to become active promoters of the new initiatives of the European Commission for modernization (European universities, Erasmus consortia, European Student Card, etc.); to be promoters of the common European, cultural, social values and of the inclusive Education. Our university is fully committed to contributing to the achievement of the European Education Area (EEA). The internationalization strategy will be modernized by aligning with the three strategic objectives of the EEA: a network of European universities, the international recognition of studies and qualifications, the introduction of the European Student Card. We also reiterate some specific measures: increasing the commitment to new scientific and technical studies, strengthening links with practical reality and research; developing the entrepreneurial spirit; improving the knowledge of foreign languages; increasing the mobility of students and staff both on the outgoing and incoming flow; development of academic modules and teams for studies and placements - traineeship adapted to teaching in English to stimulate the growth of the incoming flow, the exchange of technical information and good practices in education and research etc.

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the **objectives of your institutional strategy**.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

Experienta noastra de peste 20 de ani in Programul Erasmus, ca si angajamentul de a participa active la crearea Ariei Europene a Educatiei (AEE), constituie baza si motivatia de a exprima dorinta participarii la toate actiunile si activitatile marcate in sectiunea 1.1, dupa cum rezulta din cele ce urmeaza.

Actiunea Cheie 1 a Programului Erasmus (KA1) – Mobilitati de Invatare – Mobilitati ale studentilor si a personalului, implementata cu succes in universitatea noastra. Motivatia: implicare activa la schimbul de studenti si personal cu universitati din tarile Programului sau tarile partenere si crearea cadrului de participare la celelalte activitati promovate de UE in vederea crearii Ariei Europene a Educatiei. Pentru participantii la mobilitatile din tarile emergente UE, actiunea KA1 reprezinta un instrument de tip "soft power", prin care valorile europene sunt traite la ele acasa, ca si atitudinile noi, de deschidere, multiculturalism si incluziune sociala, care sunt duse de participantii in tarile de origine. Tinte pentru KA1: crestera fluxului de mobilitati incoming, in special pentru studenti, prin dezvoltarea de module curriculare in limba engleza, atat pentru studii, cat si pentru practica; invitarea de personal academic pentru predare, workshopuri si activitati de formare, pentru a creste gradul de internationalizare prin mecanisme de tip "internationalizare acasa".

Ne propunem sa crestem numarul acordurilor bilaterale cu institutii din tarile invecinate cu minimum 10%, numarul mobilitatilor SM sa creasca cu cel putin 5% in primul an al noului program si pana la 20% pana la finele programului; numarul mobilitatilor ST sa aiba o crestere de cel putin 10% pana la incheierea programului; totodata, ne propunem sa crestem atractivitatea pentru mobilitatile incoming astfel ca numarul acestora sa creasca semnificativ, chiar sa se dubleze.

Actiunea Cheie 2 a Programului Erasmus – Cooperare intre organizatii si institutii ofera o larga arie de parteneriate la care universitatea noastra le considera deosebit de utile si necesare pentru modernizare si internationalizare. Parteneriatul de cooperare si schimb de bune practici - oportunitatea de a lucra impreuna cu parteneri strategici pentru dezvoltarea si transferul de cele mai bune practici si a abordarii inovatiei in domeniul educatiei, formarii si tineretului.

Parteneriatul pentru excelenta – Universitati Europene - participa in aliante transnationale prin care sa se revolutionize calitatea si competitivitatea invatamantului superior. Tinta: formarea de retele cu universitati/institute de cercetare cu finalitate in dezvoltare de proiecte de cercetare si transfer tehnologic comune.

Parteneriatul pentru excelenta – Erasmus Mundus Joint Master Degrees reprezinta o mare ocazie pentru noi de a de a stimula excelenta, si de a mari atractivitatea si de a imbunatati nivelul de competenta si abilitatile absolventilor. Tinta: infiintarea a 1-2 programme joint master degree cu universitati europene si din statele terte UE in urmatorii cinci ani.

Parteneriatul pentru Inovare este de mare interes pentru universitatea noastra, caci ne va oferi posibilitatea sa realizam cercetari transnationale si sa acceleram transferul tehnologic din sfera laborator de cercetare, in sfera economica si antreprenoriala.

Actiunea Cheie 3 a Programului Erasmus – Sprijin pentru politici de dezvoltarea si cooperare. Universitatea va fi participant activ la o noua reforma a invatamantului superior, la nivel european si in alte parteneriate in consortii universitare sub umbrela Erasmus+, pentru adaptare si dezvoltare curriculara, in raport cu nevoile reale ale pietii muncii si in raport cu o societate deschisa spre libertatea de circulatie, multiculturalitate, incluziune sociala si initiativa antreprenoriala.

Pentru fiecare actiune cheie vor fi desemnati coordonatori de sub-proiecte specifice, care isi vor alege echipe de lucru din persoane cu experienta in internationalizare si schimb de bune practici la nivel european. In programele de lucru, mobilitatile personalului si studentilor, cooperarea cu partenerii vor fi actiuni majore in cadrul fiecarui proiect.

Dorim ca pana la finele programului sa propunem si sa obtinem finantare pentru toate activitatile de la actiunile KA2 si KA3.

Our experience for more than 20 years in the Erasmus Programme, as well as the commitment to actively participate in the creation of the European Education Area (EEA), is the basis and motivation to express the desire to participate in all actions and activities marked in section 1.1. Key Action 1 of the Erasmus Program (KA1) - Learning Mobility - Student and staff mobility, successfully implemented in our university. Motivation: active involvement in the exchange of students and staff with universities from the Programme countries or partner countries and the creation of the framework for participation in the other activities promoted by the EU in order to create the European Education Area. For participants in mobilities in emerging EU countries, the KA1 action is a "soft power" tool, through which European values are lived at home, as well as new attitudes of openness, multiculturalism and social inclusion, which are afterwards carried by participants in countries of origin. Targets for KA1: increase the flow of incoming mobility, especially for students, by developing curricular modules in English, both for studies and for practice; inviting academic staff for teaching, workshops and training activities, in order to increase the degree of internationalization through "internationalization at home" mechanisms. We aim to increase the number of bilateral agreements with institutions in neighboring countries by at least 10%, the number of SM mobilities to increase by at least 5% in the first year of the new program and up to 20% by the end of the programme; the number of ST mobilities to have an increase of at least 10% until the end of the program; at the same time, we aim to increase the attractiveness for incoming mobilities so that their number will increase significantly, even to double. The Key Action 2 of the Erasmus Programme - Cooperation between organizations and institutions offers a wide range of partnerships that our university considers particularly useful and necessary for modernization and internationalization. Partnership for cooperation and exchange of best practices - the opportunity to work together with strategic partners for the development and transfer of best practices and the approach to innovation in the field of education, training and youth. The partnership for excellence - European Universities - participates in transnational alliances to revolutionize the quality and competitiveness of higher education. Target: networking with universities / research institutes for the purpose of developing joint research and technology transfer projects. The partnership for excellence - Erasmus Mundus Joint Master Degrees is a great opportunity for us to stimulate excellence, and to increase the attractiveness and improve the level of competence and skills of graduates. Target: establishing 1-2 joint master degree programs with European and emerging EU universities in the next five years. The Innovation Partnership is of great interest to our university, as it will give us the opportunity to conduct transnational research and accelerate technology transfer from the research laboratory sphere to the economic and entrepreneurial sphere. Key Action 3 of the Erasmus Program - Support for development and cooperation policies. The University will be an active participant in a new higher education reform, at European level and in other partnerships in university consortia under the Erasmus + umbrella, for adaptation and curriculum development, in report with the real needs of the labor market and in relation to a society open to freedom of movement, multiculturalism, social inclusion and entrepreneurial initiative. For each key action, specific sub-project coordinators will be appointed, who will choose work teams from people with experience in internationalization and exchange of good practices at European level. In the work programmes, the mobility of the staff and the students, the cooperation with the partners will be major actions within each project. We want to propose and obtain funding for all activities from the KA2 and KA3 actions by the end of the programme.

What is the envisaged **impact** of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

Impactul major al participarii noastre il constituie modernizarea si internationalizarea institutiei, prin formarea continua a resursei umane, dezvoltarea infrastructurii, implementarea de exemple de bune practici de la partenerii internationali, pentru a deschide noi posibilitati de cooperare si progres, prin intarirea capacitatii de membru competitiv in cadrul Consorțiilor nationale, regionale si Europene al Universitatilor de stiinte aplicate, in special. Cu acest statut intarit, noi si mai mari sanse vor aparea pentru studentii si personalul nostru de a participa la proiecte majore europene in cadrul Ariei Europene a Educatiei.

Luand in considerare posibilitatile fostei "Agende de Modernizare", dorim sa crestem numarul de absolventi, sa asiguram mai multe oportunitati pentru abilitati aditionale si transversale, sa incurajam cooperarea internationala a la long, prin proiecte de educatie – cercetare - transfer tehnologic, pentru intarirea triadei invatamant – cercetare – afaceri.

Tintele generale de impact mentionate se vor baza, intari si sprijini pe tinte specifice masurabile, de monitorizare a impactului: cel putin un proiect pentru fiecare activitate a celor trei actiuni cheie, astfel ca, in total, sa participam cu circa 10 proiecte majore in urmatoarea perioada, 2021-2027; cresterea numarului de parteneri la peste 100 de institutii, din care un numar semnificativ sa fie cu universitati vest-europene de mare prestigiu, dar si cu unitati din mediul de afaceri european, pentru dezvoltarea la absolventi de competente profesionale si antreprenoriale, in dinamica pietei muncii; sporirea numarului partenerilor din tarile invecinate la cel putin 15 institutii, numarul mobilitatilor SM sa creasca cu cel putin 5%, in primul an al noului program, si pana la 20%, la finele programului ; totodata, ne propunem sa crestem atractivitatea pentru studentii incoming astfel ca numarul acestora sa creasca semnificativ ; numarul personalului participant sa aiba o crestere de cel putin 10% pentru intreaga perioada, fiecare cadru didactic participant sa realizeze cel putin o propunere de cooperare (imbunatatirea curriculumului, participare in proiecte de cercetare, participare la Erasmus Mundus, organizare de manifestari stiintifice, elaborarea de lucrari stiintifice si manuale etc); studentii participanti sa-si imbunatateasca cunostintele de limbi straine, folosind platforma OLS; in general, toti participantii (studenti sau personal) sa-si imbunatateasca cunostintele pentru cel putin doua limbi straine; orice participant sa aiba o atitudine civica europeana, bazata pe valorile universitare comune, dar si pe valorile etice europene, legate de nediscriminare, egalitate de sanse si incluziune sociala si culturala, sa fie persoane active in promovarea tehnologiilor verzi, in orice domeniu din industrie, agricultura si viata sociala.

Universitatea noastra isi exprima puternicul angajament sa fie un participant active in Programul Erasmus+, pentru intarirea coeziunii si unitatii europene, astfel ca Europa sa devina un mediu adecvat pentru prosperitatea si fericirea cetatenilor sai, o forta mondiala a stiintei, culturii si pacii. Noi speram sa fim la nivelul de incredere si investitii acordate de Comisia Europeana.

The major impact of our participation is the modernization and internationalization of the institution, through the continuous training of human resources, infrastructure development, implementation of examples of good practices from international partners, to

open new possibilities for cooperation and progress, by strengthening the competitive membership capacity within the National, Regional and European Consortia of Universities of Applied Sciences, in particular. With this strengthened status, new and greater opportunities will emerge for our students and staff to participate in major European projects within the European Education Area. Taking into account the possibilities of the former "Modernization Agenda", we want to increase the number of graduates, to ensure more opportunities for additional and transversal skills, to encourage long-term international cooperation, through education - research - technology transfer projects, to strengthen the triad education - research - business. The general impact targets mentioned will be based, strengthened and supported on specific measurable impact monitoring targets: at least one project for each activity of the three key actions, so that, in total, we will participate with about 10 major projects in the upcoming period, 2021-2027; increasing the number of partners at over 100 institutions, of which a significant number will be with prestigious Western European universities, but also with units in the European business environment, for the development of graduates of professional and entrepreneurial skills in labor market dynamics ; increasing the number of partners from neighboring countries to at least 15 institutions, the number of SM mobilities to increase by at least 5%, in the first year of the new program, and up to 20%, at the end of the program; at the same time, we aim to increase the attractiveness for incoming students so that their number increases significantly; the number of participating staff to be increased by at least 10% for the entire period, each participating teacher to make at least one proposal for cooperation (improving the curriculum, participation in research projects, participation in Erasmus Mundus, organization of scientific events, development of scientific and manual works, etc.); participating students to improve their knowledge of foreign languages, using the OLS platform; in general, all participants (students or staff) to improve their knowledge of at least two foreign languages; any participant to have a European civic attitude, based on common university's values, but also on European ethical values, related to non-discrimination, equal opportunities and social and cultural inclusion, to be active in promoting green technologies in any field of industry, agriculture and social life. Our university expresses its strong commitment to be an active participant in the Erasmus + Program, to strengthen European cohesion and unity, so that Europe becomes an appropriate environment for the prosperity and happiness of its citizens, a world force of science, culture and peace. We hope to be at the level of trust and investment granted by the European Commission.