



## The language of e-communication

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Every month, it seems like the Internet brings a new word or phrase into the language. Writers try and explain the meanings of these terms the first few times they are used articles or media presentations. Nevertheless, it's not uncommon to find yourself reading a technical article and wondering just what a blog, podcast, or mash-up really is. The past few years have witnessed the birth of quite a few samples of this new techno-jargon. So, in the spirit of full disclosure, the paper intends to discuss some of the terms most people come across while either reading the latest news, or when staying tuned to the various media channels. The world is evolving rapidly and we simply have to learn to communicate in a language we might not have imagined possible.