



Analysis of on-line information resources for organic agriculture in Romania

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This paper presents an analysis of the on-line information resources for organic agriculture in Romania, in connection with the portal Bio@gro. This analysis was based on the experts' opinions about the organic agriculture sector in Romania. According to our survey, the target group included prevalent persons with academic studies (87.8%), who consider that the Internet can support Organic Agriculture activities.

100% of the interviewees use the Internet, more than half (53.33%) have Internet access at their workplace, over one third (36.67%) both at the office and at home, and 18.75% use the Internet only at home.

The majority of the experts considers that the information provided by the "traditional" sources is unsatisfactory ("traditional" sources referring to organizations, meetings, press, radio, TV), as 58.62% considers it "Not good", and 13.79% "Unacceptably poor".

Most interviewees prefer the on-line information services regarding Organic Agriculture to be delivered via Internet, as 56.67% consider it extremely important, 26.67% very important, and 16.67% important.

The digital library is considered extremely or very important in 90% of the cases, the directories of Organic Agriculture-related links are extremely or very important to 86.67%, news 98.93%, Organic Agricultural events calendar 66.67%, and SMS/Mobile alerts 58.62%.