

APPROACHING SUSTAINABLE AND RURAL DEVELOPMENT IN THE NE REGION OF ROMANIA IN A STRATEGIC CONTEXT

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Abstract

The paper aimed to identify how to approach sustainable development in regional development strategies, having as a case study the North-East Region, and to evaluate how to implement strategic objectives, at regional and rural level. The paper aims to identify new strategic proposals to ensure sustainable development of rural areas, by using a system of specific, quantifiable and representative indicators that allow, through econometric analysis, evaluation of results and projection of the evolution of sustainable development. In the conditions of intensification, increase of plant production, but also of rural development, as basic links of socio-economic progress, there is the problem of achieving and maintaining the growth of agro-zootechnical production without major damage to the environment and health of humans and other living things. of the food chain. This priority task must be addressed in the light of the concept of sustainable agricultural development. Sustainable development is conceived as a necessity of reconciliation between the economy and the environment, on a new path of development that supports human progress, not only in a few places and for a few years, but everywhere and for a long future. This is in fact the only long-term alternative to the environmental crisis generated by human society. In the 2014-2020 strategy, the EU intended to spend almost € 100 billion on rural development policy through the European Agricultural Fund for Rural Development (EAFRD). One of the objectives of the EU's strategic framework for 2014-2020 was to place greater emphasis on delivering results. However, efforts in this area have been faced with the eternal problem of planning a new programming period before relevant data on expenditure and results from the previous period are available.

Key words: approach, sustainable development, strategies, regional, European