

INTEGRATED TOURISM CONCEPT - A CONTRIBUTION TO REGIONAL DEVELOPMENT IN THE COUNTRY MARAMURESULUI

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Abstract

Integrated tourism with its many facets, will act as one of the most important (pro) drivers of regional development. In this respect, must be involved and co-opted as many economic areas, with the aim of getting as much money in the region itself. In principle, integrated tourism means that this method will try to integrate and operated, the potential for developmen t of all social, economic and envi ronmental factors. In this respect, we will not consider the mere sum of these factors, but especially their cooperation and networking possibilities, and add continuity. To keep a larger part of revenues from tourism in the region, it takes a special method of working, especially in poorer regions.

Key words: integrated tourism, regional development, tourist attractiveness, regional center, traditional farmhouse, environmental factors