

ANALYSIS OF TOURIST CIRCULATION IN AGRITOURISM GUESTHOUSES IN RURAL TOWNS IN IAȘI COUNTY

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Abstract

The dynamics of arrivals and overnight stays and the analysis of the average length of stay in the rural localities of Iasi County (Aroneanu, Bălțati, Bârnova, Brăești, Deleni, Dobrovăț, Holboca, Ion Neculce, Lețcani, Lungani, Miroslava, Popricani, Răducăneni, Reditu, Schitu Duca, Tomești, Valea Lupului), where there are agritourism guesthouses, highlights that, during the analyzed period (2013-2022), arrivals registered a relative increase of 7%, overnight stays registered a relative increase of 3% and the average length of stay of registered a decrease of 27.78% in the year 2022 compared to the base year (2013).

Key words: arrivals, overnight stays, average length of stay, absolute dynamics, relative dynamics