



Curriculum Vitae Europass



Name/Surname

MIHĂILĂ MIOARA

Addresses

Bld. Carol I, no. 22, 700505, Iași, Romania (work)
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Phone

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Nationality

Romanian

Date of birth

13 March 1974

Sex

Feminine

Professional experience

Period

14 February 2022 - until this moment

Position held

Lecturer, PhD.

Main activities and
responsibilities

- Teaching and research activities, teaching of courses/seminars, undergraduate guidance

- Disciplines taught: *Marketing, Consumer Behavior, Marketing Strategies for promotion of agri-food products, Commodity and stock exchanges*

Name and address of
employer

"Ion Ionescu de la Brad" Iași University of Life Sciences

Sector of activity

Education and research - higher education/university

Period

1 September 2019 - 30 August 2020

Position held

Professor, PhD

Main activities and
responsibilities

- Teaching and research, teaching, learning and educational activities

- Disciplines taught: *Understanding Romanian Politics and Economics, Romania & European Union*

Name and address of
employer

Hankuk University of Foreign Studies - Seoul, South Korea

College of Central and East European Studies

Sector of activity

Education and research - higher education/university

Period

2003 – 2022

Position held

University teacher - University lecturer, PhD.

Main activities and
responsibilities

- Teaching courses, seminars, learning and science activities with students

- Disciplines taught: *Tourism marketing, Tourism assessment and planning, Environmental Economics, Service management, Spatial planning management, Sustainable business administration*

- Coordination of student activity, including foreign students - by Erasmus program

- Scientific research activity: publication of scientific studies/articles, projects, participation in national and international conferences

- Job-specific administrative activities

Name and address of
employer

„Alexandru Ioan Cuza” University of Iași, Bld. Carol I, no.11

Faculty of Economics and Business Administration

Department: Accounting, Economic Informatics and Statistics

Sector of activity

Education and research - higher education/university

Teacher/Domain: Economic Sciences

Period	2000 – 2003
Position held	University teacher - University assistant, drd.
Main activities and responsibilities	<ul style="list-style-type: none"> • Supporting seminars, educational, scientific activities and guiding students • Disciplines taught: <i>Initiation and administration of agri-food business, Environmental Economics, Rural assessments, Economic and financial analysis</i> • Scientific research activity: projects, publication of papers/studies/scientific articles, participation in national and international conferences • Job-specific administrative activities
Name and address of employer	„Alexandru Ioan Cuza” University of Iași, Bld. Carol I, no.11 Faculty of Economics, Department of Agri-Food Economics
Sector of activity	Education and research - higher education/university Teacher/Domain: Economic Sciences
Period	1998 – 2002
Position held	University preparator
Main activities and responsibilities	<ul style="list-style-type: none"> • Teaching seminars, educational-scientific activities with students • Disciplines taught: Economic projects, Rural assessments • Job-specific administrative activities
Name and address of employer	„Alexandru Ioan Cuza” University of Iași, Bld. Carol I, no.11 Faculty of Economics Department of Agri-Food Economics
Sector of activity	Education and research - higher education/university Teacher/Domain: Economic Sciences
Education and training	
Period	2016 – 2018
	Master degree - "Clinical Psychology and Psychotherapy"
The main disciplines studied/acquired professional competencies	<ul style="list-style-type: none"> • Disciplines studied: <i>Psychological counseling, Psychotherapy, Child and adult psychopathology, Psychological evaluation, Health psychology, Projective techniques etc.</i> • Competences: Development of counseling strategies, Intervention, psychological assistance and counseling, Education and training
Learning institution	"Alexandru Ioan Cuza" University of Iași
Period	2014 – 2017
	Bachelor studies - Psychology. Faculty of Psychology and Educational Sciences
Qualification obtained	Bachelor of Psychology
The main disciplines studied/acquired professional competencies	<ul style="list-style-type: none"> • Disciplines studied: <i>Introduction to Psychology, Educational Psychology, Social Psychology, Conflict Resolution Psychology, Health Psychology, Legal Psychology, Environmental Psychology, Psychodiagnostics etc.</i> • Competences: Operating with concepts in the field of psychology, Psychological evaluation of the individual, group and organization, Relationship and interpersonal communication specific to the field of psychology etc.
Learning institution	"Alexandru Ioan Cuza" University of Iași Faculty of Psychology and Educational Sciences

Period	2010 – 2012
	Postdoctoral studies in Economics - continuing education program for elite researchers
Diploma obtained	Diploma of postdoctoral studies in <i>Economics</i>
The main disciplines studied/acquired	• Disciplines studied: <i>Psycho-sociological foundations of economic behavior, Economic thinking: schools, currents, paradigms, Macroeconomic adjustment policies, Complexity theory. Deterministic chaos, Cyclicalities, globalization and economic integration</i>
professional competencies	• Postdoctoral research thesis: <i>Efficient use of economic, social and environmental factors, a condition for overcoming the crisis and resuming the sustainable development of Romania</i>
Learning institution	Romanian Academy Bucharest in partnership with "Alexandru Ioan Cuza" University of Iași & West University of Timișoara
Period	1999 - 2005
	Doctoral studies in <i>Economics</i>
Diploma obtained	Doctorate in <i>Economics</i>
Learning institution	Elaborated doctoral thesis: <i>Economic evaluation of sustainable agriculture systems</i> "Alexandru Ioan Cuza" University of Iași Faculty of Economics
Period	1997 - 1998
	Masteral studies in <i>Agro-business</i>
Diploma obtained	Diploma of master
The main disciplines studied/acquired	• Disciplines: <i>Management of the agri-food enterprise, Marketing strategies, Economic analysis etc.</i>
professional competencies	• Competences: Use of agri-marketing techniques and strategies and agri-food chains, Preparation of projects in the field of agribusiness, Management of agri-food market segments
Learning institution	"Alexandru Ioan Cuza" University of Iași
Period	1992 – 1997
	Bachelor studies - <i>Economics</i> . Faculty of Economics
Qualification/diploma obtained	Specialization: Economics of Agricultural and Forestry Production
Main subjects studied/	Economist/Diploma in Economics
Professional skills acquired	• Disciplines: <i>Micro and macroeconomics, Financial mathematics, Basics of accounting, Management, Economic-financial analysis, Basics of marketing, Economics of agri-food enterprise, Rural evaluations etc.</i>
Learning institution	• Competences: Collection, processing and analysis of economic data by specific methods, Carrying out market studies and business/marketing plans, Elaboration of economic-financial analyzes and rural development projects
Period	1988 - 1992
	Highschool studies
Diploma obtained	Highschool diploma
Main subjects studied	Disciplines specific to the theoretical field of Mathematics-Physics
Learning institution	"Nicu-Gane" Theoretical High School Fălticeni, Suceava County

Personal skills and competences

- My personal skills and abilities are connected to professional ones, acquired through continuous training and my own learning effort: teaching skills and knowledge dissemination through modern and effective methods of exposure, with a favorable impact on socio-professional training.

- Higher skills for transmitting useful and necessary knowledge to formal and informal education and learning, due to the native structure and training in the teaching system (higher education and experience as a trainer in various projects). Research, over 20 years, and involvement in the activities of non-profit organizations, ensuring interdisciplinarity through studies in psychology have supported the skills of effective communication and evaluation of human resources.

Native language

Romanian

Self-evaluation

	<i>Understanding</i>		<i>Speaking</i>		<i>Writing</i>
	Listening	Reading	Participation in conversation	Speech	Writing skills
Italian	C1 - Experienced user	C1 - Experienced user	C1 - Experienced user	C1 - Experienced user	C1 - Experienced user
French	C1 - Experienced user	C1 - Experienced user	C1 - Experienced user	C1 - Experienced user	C1 - Experienced user
English	B2 - Independent user	C1 - Experienced user	B2 - Independent user	B2 - Independent user	B2 - Independent user

Social skills and competences

- Superior ability to communicate and relate in heterogeneous work teams.
- Understanding the information specific to formal and informal communication, following the experience in teams of people with different character and level of training.
- Higher level psycho-pedagogical skills, correlated with the efficient transmission of information to students and/or other work groups.
- Skills to stimulate the interest of young people and collaborators for the knowledge and deepening of the studied field.
- Ability to instill in students specialized knowledge, useful information for communication and adaptation to development requirements, instilling solid values.
- Spirit of collaboration and conciliation, along with the ability to quickly relate to people from common areas of interest, but also from different backgrounds.
- Ability to adapt to the requirements of integration in heterogeneous groups.
- Involvement, with dedication and responsibility, in volunteer actions, following the personal beliefs associated with the desire to contribute to the progress of society.

Organisational skills and competences

- Higher level organizational experience and skill, acquired through repeated actions of rigorous planning of time and professional duties.
- Organizational spirit, experience in preparing and organizing conferences and other socio-cultural events (organizer of scientific events, member of 8 organizing committees for conferences or scientific events, moderator of scientific communication sessions, coordinator of academic event organizing committees).
- Organizing activities and work teams in projects and quickly adapting to the work environment of teams organized for various purposes.

	<ul style="list-style-type: none"> • Successful integration and participation in the development of studies and research projects that involved careful organization and teamwork. • Temperament characterized predominantly by patience, calm, meticulousness and flexibility, along with dynamism, enthusiasm and confidence. • Rigor in coordinating scientific papers of students/masters.
Computer skills and competences	<ul style="list-style-type: none"> • Advanced computer skills, acquired through their own documentation effort and by participating in profile courses: “<i>Applied Informatics</i>” and “<i>New Informative Techniques in the Strategic Management of the Enterprise</i>”; Microsoft-Office knowledge: Word, Excel, Power Point, SPSS software, Internet operation. • Use of Blackboard E-learning applications and other virtual platforms.
Artistic skills and competences	<p>Skills in the field of professional study are complemented by passions for: travel, literature, personal development, organizing cultural and educational events, publishing articles in specialized journals and other magazines.</p>
Other skills and competences	<ul style="list-style-type: none"> • Coordinator of various activities suitable for extracurricular learning. • Moderator at scientific events or other social events.
Driver's license	<p>Driving license, category B, since 1998.</p>
Additional information	<ul style="list-style-type: none"> • Participation in vocational training and additional training courses: <ul style="list-style-type: none"> - sustainable development trainer for the development of training programs organized by the National Institute of Administration (INA) and the territorial centers within its structure (admitted, March 2018) - personal development advisor (Dec. 2016, National Qualifications Authority) - participation in the Elite Summer School of Economic Studies (Sinaia, July 2012) - SAP-ERP and School Management courses in the project Training of university staff. and students in the use of modern IT tools in the field of university management (2012) - SAP-ERP university trainer (2013) within the aforementioned project - trainer courses (October - December 2009) with obtaining the trainer certificate (issued by the Ministry of Education, Research and Innovation) - seminar “<i>Development of academic skills. New methods of interaction with students</i>” (June 2008) - Romanian Institute of Educational Management and FEAA - supporting the module “<i>Model of governmental social responsibility</i>” through SEE-grants project within Iași City Hall (target group: officials from local public institutions), as a trainer (August 2012) • Training courses, vocational training and academic mobility: <ul style="list-style-type: none"> - doctoral and postdoctoral training, through research grants and international mobility, at the Universities of Perugia, Bologna (2001) and Modena (2012) - Erasmus - EU mobility beneficiary (8 participations in the KA1 “<i>Teaching Program</i>” at Universities in Italy, Spain and Hungary in the period of 2006 - 2019) and non-EU Erasmus (1 teaching mobility - Tunisia, 2018) - 2 internships in the United Kingdom (Cardiff) within the project POSDRU/90/2.1/55475 in partnership with the Iași County School Inspectorate

- Involvement in organizational activities (conferences, activities with students):
 - organization of the international conference “*Et apres Copenahague?*”, as initiator and committee member, in partnership with the French Cultural Center Iași (November 2010, with the theme of the conference: sustainable development)
 - organizing extracurricular activities with students: ECO-FUN Project (3 editions), in collaboration with various associations and media, in order to address non-formal eco-economic education
 - coordination of students participating in Scientific Symposia (with prizes)
 - activities with Erasmus students from the countries: Canada, France, Germany, Italy, Spain, Turkey, Uzbekistan etc.
 - coordinator of doctoral/postdoctoral papers for students benefiting from the Erasmus SilkRoute and Ianus II Programs and subject tutor for foreign students (Italy, Poland, Uzbekistan, Germany, Turkey, France).
- Member of professional associations:
 - President and founding member of the E-Ra-Phoenix Association
 - Member of Professional Associations: ISEE (International Society for Ecological Economics), ESEE (European Society for Ecological Economics), ARHTE (Romanian Association of Clinical Hypnosis and Ericksonian Therapy)
 - Volunteer for WorldVision education activities
- Scientific publications and participation in scientific events:
 - publication of over 130 articles in nationally and internationally recognized journals
 - participation in over 65 national and international scientific events
 - citation in over 100 scientific articles of national and international interest.

21 February 2022

PhD. Lecturer, Mioara MIHĂILĂ