



**Curriculum vitae
Europass**



Personal information	
Name / Surname	Jităreanu Andy Felix
Address	Mihail Sadoveanu St. no. 28A, 700489, Iași, România
Telephone	0746018685
E-mail	andyj@uaiasi.ro
Nationality	Romanian
Date of birth	27.05.1984
Sex	Male
Professional experience	
Period	01.09.2016 - 01.09.2018, 01.09.2021 - currently
Position or title	Lector
Main activities and responsibilities	Teaching and research activities
Name and address of employer	"Ion Ionescu de la Brad" Iași University of Life Sciences, Mihail Sadoveanu St. no. 3, 700489, Iași, România
Type of business or sector	Higher education and research
Period	11.09.2018 - 01.05.2021
Position or title	Marketing Specialist
Main activities and responsibilities	Implementing marketing strategies, budget management, coordination of sales teams
Name and address of employer	S.C. Cramele Cotnari S.A., CORP C28, CF 60835, Cotnari, 707120, Iași, România
Type of business or sector	Beverage marketing
Period	01.03.2013 - 01.09.2016
Position or title	University assistant
Main activities and responsibilities	Teaching and research activities
Name and address of employer	"Ion Ionescu de la Brad" Iași University of Life Sciences, Mihail Sadoveanu St. no. 3, 700489, Iași, România
Type of business or sector	Higher education and research

Period	15.11.2008 - 15.06.2016
Position or title	Project Manager
Main activities and responsibilities	Contracting, market prospecting, elaborating and supervising financing projects implementation
Name and address of employer	S.C. Cronos Consulting S.R.L., Bucium St. no. 18, 700266, Iași, România
Type of business or sector	Business and structural fund consulting services Development and implementation of financing projects
Period	05.11.2007 - 12.11.2008
Position or title	Marketing Specialist
Main activities and responsibilities	Coordination and implementation of marketing activities
Name and address of employer	S.C. Kosarom S.A., Abator St. no. 65, 705200, Pașcani, Iași
Type of business or sector	Production and marketing of meat and meat products
Period	01.05.2005 - 01.11.2007
Position or title	Marketing referent
Main activities and responsibilities	Implementing marketing strategies
Name and address of employer	S.C. Agro Industrial Ceres S.R.L., C1 Building, Bivolari, 707055, Iași, România
Type of business or sector	Production and sale of grain and agricultural machinery
Education and Training	
Published works and participation in scientific events	42 scientific papers and articles, of which: - 11 in ISI-listed journals or conferences - 27 IDB indexed - 4 in papers / volumes of international conferences 17 scientific conferences (3 international and 14 national)
Period	01.12.2010 - 01.01.2013
Qualification / diploma obtained	Postdoctoral researcher in the Strategic POSDRU Project „Postdoctoral School in the Agriculture and Veterinary Medicine field” (ID 89/1.5/S6237)
The main fields studied / acquired professional competencies	Knowledge of the wine market, the peculiarities of this product and methods of implementing marketing strategies in oenology, both in Romania and in other European countries
Name and type of educational institution / training provider	"Ion Ionescu de la Brad" Iași University of Life Sciences

Period	01.10.2007 – 18.09.2010				
Qualification / diploma obtained	PhD in Agronomy, specializing in Agricultural Marketing and Management" Doctoral thesis title: " <i>Contributions regarding marketing implementation in integrated agricultural units in Iasi County</i> "				
The main fields studied / acquired professional competencies	Modern research methods, Project management, Cooperation and integration in agriculture, Distribution and promotion of agricultural products, Organization and decision in marketing activity				
Name and type of educational institution / training provider	"Ion Ionescu de la Brad" Iași University of Life Sciences				
Period	01.10.2003 - 25.06.2007				
Qualification / diploma obtained	Economist, Marketing specialization				
The main fields studied / acquired professional competencies	Marketing Research, Marketing of Services, Direct Marketing, Statistics, Political Economy, Management, Consumer Behavior, Economic Projects				
Name and type of educational institution / training provider	"Al. I. Cuza" University Iași Faculty of Economics and Business Administration				
Period	15.09.1999 - 15.06.2003				
Qualification / diploma obtained	Secondary education / Baccalaureate				
The main fields studied / acquired professional competencies	Mathematics, Computer Science, Physics, Biology, Chemistry, Romanian Language and Literature, English				
Name and type of educational institution / training provider	"C. Negruzzi" National College Iași				
Personal skills and competences					
Native language	Română				
Known foreign language	English				
Self evaluation	Understanding		Speaking		Writing
<i>European level (*)</i>	Listening	Reading	Conversation	Speech	Writing
	Advanced	Advanced	Advanced	Advanced	Advanced
	<i>(*) Nivelul Cadrului European Comun de Referință Pentru Limbi Străine</i>				
Social skills and competences	Communicativeness, receptivity, teamwork skills				
Organizing skills and abilities	Planning, leadership, analytical thinking, persuasion, abstraction				

Technical skills and competences	Theoretical and practical knowledge of marketing, very good English language
Computer skills and competences	Microsoft Office
Artistic skills and competences	Creativity
Driver's license	B category, since 2002
Additional information	
Participation in internships	Research internship at GEISENHEIM RESEARCH CENTER, in Germany, between 15.02.2012 and 15.05.2012, conducted under the guidance of Prof. Dr. Dieter Hoffmann, with the purpose of studying wine marketing on the German and European markets
Publications	Co-author of the following books: "BURSE" "MARKETING ÎN ALIMENTAȚIE PUBLICĂ ȘI AGROTURISM" "MARKETING AGRAR" "STRATEGII DE MARKETING AGRAR"
Research grants and contracts	Member of the project team of 20 research grants and contracts, between 2007 and 2022