

ERASMUS + PROGRAMME



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Erasmus+

the NW
ACADEMY
OF ENGLISH



the **NW ACADEMY** of **ENGLISH**

Founded in 2003, the NW Academy of English has been working in mobility programmes since 1997. We are the largest hosting and receiving organisation in Northern Ireland for participants of mobility study and work programmes such as Erasmus, Leonardo da Vinci, Pon c1/c5 and graduate placements.

THE SCHOOL :

- The NW Academy is a British Council accredited language school and ISO 9001 approved institution.
- The school is an exam centre for **Cambridge, Trinity College London** and **Toeic**, and we prepare students for the **IELTS exams**.
- The NW Academy is **committed to the personal and professional development of young people and professionals**.
- We work in cooperation with our international partners in order to assure smooth management of the project and a successful experience for the participants.

ERASMUS PLUS PROGRAMME :

The NW Academy has many years of experience in organising and delivering mobility programmes for students and teachers and has worked in developing successful partnership all around Europe.

We focus on:

1. KA1 programmes for mobility of Learners and Staff
2. KA2 programmes for strategic partnership
3. KA3 for Youth Dialogue



why **DERRY** and the NW **ACADEMY**

WHY **DERRY** ?

- ☘ Derry is ranked one of the safest cities in the UK and won the "Purple Award."
- ☘ Derry has the youngest population in the entire island of Ireland.
- ☘ Derry is the first ever UK City of Culture.
- ☘ Derry is a city of saints, scholars, singers, dramatists and peacemakers.

WHY THE **NW ACADEMY** ?

- ☘ The NW Academy is the only Trinity College exam centre in Northern Ireland.
- ☘ The NW Academy is the only Cambridge exam centre in the North West of Ireland .
- ☘ The NW Academy is the largest hosting organisation for European mobility programme in Northern Ireland.
- ☘ The NW Academy has a unique approach to make sure all students are looked after and have very high standards for the welfare of students Home from home "At the NW Academy at the end it doesn't feel like a school, it is more like a patchwork family".



SERVICES and FACILITIES

SERVICES:

The NW Academy prides itself on providing students /participants with the best possible experience. We specialise in the organisation of:

- English language courses
- Induction and orientation
- Work placements
- Cultural and social activities
- Airport transfer
- Accommodation
- Local transport
- 24 hour emergency support
- Monitoring and support throughout the project
- Certificate of attendance
- Europass and Final Monitoring



FACILITIES:

- 6 classrooms
- IT facilities
- Free WIFI
- Students' library
- Students' Social Room
- Students' kitchen



about **WORK PLACEMENT**

WORK PLACEMENTS :

At the NW Academy we have extensive experience in finding the right work placement. We work with a portfolio of more than 350 local companies and we place more than 700 participants per year.

Participants can be:

- **STUDENTS IN HIGHER EDUCATION**
- **VET LEARNERS**
- We work in cooperation with schools, universities and job offices all around Europe. Our aim is to find and organise work placements which are beneficial for the professional, social and personal skills of the participants.
- We prepare the participants for their experience through a work placement preparation course of 3 hours.
- Before organising the final interview, the work placement officer will meet the participants in order to understand expectations and discuss possible placements.
- Employers ultimately have the final say and may want to interview each trainee prior to offering a placement.
- Placements **depend on the participant's language skills, on their motivation/ attitude to work and on their vocational training and experience.**
- places are available in all kinds of sectors including:
 - Administration
 - Environmental (management, research)
 - I.T. (software and hardware)
 - Marketing and business
 - Mechanical (maintenance)
 - Sales (shop assistant)
 - School (teacher assistant, special needs tutor)
 - Social (several positions)
 - Tourism (hotel and catering)
 - Culture and art (assistant, coordinator)
 - Hairdressing
 - Horticulture and many more.....



We work with both small and big employers from the private, public, and non-for-profit sectors. Examples of employers:

Seagate, InvestNI, Currys, Conservation Volunteers NI, University of Ulster, Debenhams, community centres and schools, to name a few.

We have extensive experience in organising professional programmes for staff such as:

- STAFF WORKING IN HIGHER EDUCATION
- SCHOOL STAFF
- VET STAFF
- ADULT EDUCATION STAFF

The proposed activities are:

- Teaching/training assignments – staff deliver teaching at another higher education institution abroad/ school/vet organisation abroad.
- Training periods – staff undertake a work placement, training event or undergo job shadowing/ observation/training in a relevant organisation abroad.
- Staff training abroad, including structured courses and cilil.

ALL NW Academy mobility projects are inclusive of:

- Welcome pack (information maps, programme details, Emergency telephone numbers and contacts,)
- Induction and orientation tour
- Student handbook
- Language placement test
- Work placement preparation workshop
- Work placement interview meeting
- Access to welfare room, computer suite, library, Language, software, etc...
- Language support (italian, spanish, french)
- Constant monitoring and tutoring
- Europass documents
- Early, middle and final monitoring
- Final report and evaluation



about **ADDITIONAL TRAINING**

ADDITIONAL TRAINING

NW Academy is proud to offer to its partners and students 2 new training options complementary to the language preparation and to the work placement element of the project.

1. TRINITY COLLEGE LONDON EXAM

Trinity's geese exams test the English speaking and listening skills of people whose first language is not English. They focus on building motivation and confidence in using English and enable students to chart their progress from beginner to proficiency.

We believe it is a great opportunity for the participants of mobility programmes to successfully complete their mobility experience by achieving the Geese exam. The Geese examination will represent an additional qualification gained during the programme and a certificate which tests their ability of speaking in English.

2. WORLD HOST TRAINING - PRINCIPLE OF THE CUSTOMER SERVICE

Over one million customer-facing staff globally have been trained on WorldHost customer service programmes. WorldHost was first developed in Canada to train 40,000 volunteers and front-line tourism staff for the Vancouver Winter Olympics in 2010 and has been adopted by People 1st and the UK Government.

Principles of Customer Service Training:

Participants in this full day course will gain invaluable skills and techniques that form the fundamentals of service professionalism. They will be encouraged to take pride in what they do.

Course Content:

- Welcoming people skills
- What forms a first impression?
- Why should I handle customer concerns?
- The communication process
- Effective listening
- Visitor needs
- The Value of Tourism
- Personalised key commitments
- Topics to avoid
- The course is accredited by NITB, People 1st and represents EDEXCEL 1 credit towards
- NVQ Level 2.

the NW ACADEMY ACCOMMODATION

SELF-CATERING ACCOMMODATION:

The NW Academy organises secure, well-maintained and fully-furnished accommodation. We realise the importance of staying in a comfortable and safe living environment so all our accommodation is inspected on a regular basis to ensure high standards are maintained. The accommodation is located close to the city centre. NW Academy students share a house. This is a great way for them to learn together and to make new friends.

HOME-STAY ACCOMMODATION:

Home-stay is the perfect choice for any student who wishes to learn about the everyday way of life. In the UK and Ireland and it gives students lots of opportunities to practise their English. Furthermore it will provide them with the support and supervision of a caring home environment.

CONTACT US

If you would like more information about the programme or about the NW Academy please do not hesitate to contact us:

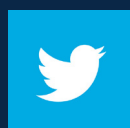
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North West Academy of English

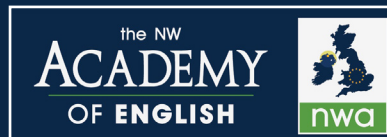
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