



## Increase efficiency issues in agricultural area farms mountain by implementing tourism

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Today we cannot talk about one agricultural household economy, which are based just on agriculture. The diversification process and integration of more economic branch give essential change in agricultural household economy structure in the life of the rural and the habitants of this. Among a lot of activities that are presented now in mountain region of Romania one important role and with expansion tendency are represented by Agri-tourism activity. Also, agri-tourism activity has become a new type of agricultural management in rural, which helps farmers break through current management difficulties for medium size farms.

The goal of the study is to calculate the economic possibility for development of agricultural households from mountain region in Romania. They can develop by increasing farm size or by introducing new activity (e.g. agri-tourism). Last possibilities will be analyzed in this study.

The initiation of agro tourism activity at one pension implied assimilation of new knowledge regarding a new domain, the family accumulation, during the process, professional experience in other areas than agriculture or leather manufacture (already known and exploited). This was the framework of knowledge and communication is emphasized and other ways, a favorable image to the area. Agri-tourism is special, nothing compares with all the possibilities given and the content after such a trip. You will come back to the authentic vibe and the friendly hosts. The accommodation is made in agro touristic pensions with a capacity of maximum 20 rooms, this means that the population from a particular accommodation unit is not too numerous, offering the chance of making new relations, friends.

Agri-tourism offers different possibilities of entertainment, more than in urban area. I enjoy everything connected to the touristic arrangement because it involves a thorough research of an area and a lot of imagination. I consider tourism an extremely beneficial activity for the tourists who can relax and forget the daily stress and worries and also for the service performers in this field who obtain economic advantages.