



Development strategies in rural areas

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Development strategies in rural Romanian villages were developed mostly due to external factors the local communities, especially for framing a strategy for sustainable development is a criterion for scoring of projects financed post-accession period (criterion - for example - is found in the rating scale for all measures included in the National Rural Development Program - NRDP). Content, scope and methodology of developing such documents varies greatly from one village to another or from a rural area to another. Therefore, no document entitled "Development Strategy" (approved by local councils as such) that are in fact the list of desirable investment objectives or even documents that are produced by a template applied to a number of communities. Communication presents the author's experience in coordinating a multidisciplinary team which has made development strategies in Brasov county, in rural communities with different characteristics. Presents aspects concerning the organization of the entire process of developing "bottom up" strategic planning document for community development, the main difficulty encountered by team members, including the method used (description mix of methods and techniques used, data processing and presentation , content editing strategies). Ensure rigorous data gathering in the rural community members to clarify their content with them and getting a genuine consensus on content development strategy provide real utility of this document on medium to long term, exceeding the serve immediate interests they rule (use in accessing European funds).