



Decisions and foresights based on the main economic-financial indicators

Carmen Luiza COSTULEANU, Diana Viorica LUPU - "Petre Andrei" University of Iași

The main objective of every economic system, independently of its nature and evolution, is represented by the covering of the necessities of the consumers. Such a thing depends on the opportunity of the actions undertaken and on the quality of the management act. Seen from this point of view, the process of management constitutes a key lever which might stimulate and direct the organization toward the proposed objective. The taken of the decision is the result of an entire process through which the managers are seeking for the modalities to action toward the optimal solving of the problems with which the economic unit might confront, any moment there are appearing. The anticipation function consists of the ensemble of the working processes through which are determined the main objectives of the firm, commercial society or autonomic administration, as well as of its components, but, at the same time, are determined also the resources and main means necessary for their solving. The anticipation represents a basic function of the management which is gathering activities of future prevision, through the detection with anticipation of the problems the economic unit might confront as well as the preparing of the necessary ways of action. The applying of diverse methods of anticipation economic analysis is having as aim the estimation, on the basis of some econometric models, of the evolution of the main economic-financial indicators. The obtained information by the method of anticipation are used both to fundament the strategic objectives but, especially, of tactical ones, which refers to the projection of all factors which are co-operating toward the realization of the final result. At the basis of anticipation analysis we'll find the information which originates in the results obtained during the internal and external strategic diagnostic. To fundament the possibilities of action would be compared the objectives with the anticipated performances of the enterprise and concurrencies, in the view of the realization of the strategic objectives in their entire.