Tourism potential and authenticity of the rural areas from Vrancea depression

Mihaela-Loredana RUSU - USAMV Iasi

The research undertaken aims to analyze the potential of tourism and the authenticity studied. Area of Vrancea Depression analysis 12 communes: Bârseşti, Jitia, Năruja, Negrileşti, Nereju, Nistoreşti, Paltin, Păuleşti, Soveja, Spulber, Tulnici and Vrâncioaia. Were emphasized the authenticity and heritage tourism area to emphasize the beauty and riches of the required type of rural tourism. Attracting tourists to the area analyzed contribute to the development of host communities through rural tourism and agrotourism. Natural environment is strongly affected by uncontrolled deforestation in the last decade, is doubled by the lack of activities to limit landslides. The whole rural area is characterized by serious problems to development of migration of young people to big cities or abroad and lack of basic infrastructure. Area of Vrancea Depression and neighboring mountain has a tourist interest has so tourist resources are real and significant potential for developing the area analyzed. Locals need to promote the area to attract tourists. It is well known that area of Vrancea Depression is an area of recreation, relaxation and leisure for tourists. On the Vrancea Depression poit out Soveja resort spas, villages Nistorești, Năruja, Tulnici, respectively Nereju which are famous for their tradition and etnofolcloric vaults and monuments of religious art. Promotion in Europe provide attracting tourists and investors in the area covered by the project and the development of several forms of tourism (by integrating the proposed destination of excellence in an international tourist circuit): ecotourism, cultural tourism, business, spatourism, ecumenical and sports tourism.