



Implementing eco-label for accommodation services in agrotourist pensions

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The hereby work wishes to study the main rules applicable to granting the eco-label for accommodation services in our country, as well as the possibility of introducing these rules in the rural areas, specifically in some

Agro hostels. Although the law governing the eco-label has existed since 2005 and it is based on an older European rule, there have been taken few steps in our country to introduce the eco-label for accommodation services. Our data show that there is only one housing unit holding the eco-label: a hotel in Saturn resort. Based on these reasons, we have studied the possibility of introducing the eco-label in agrotourism. The study was conducted on a

sample of 100 representative hostels located in the main agrotourist areas of the country: Bucovina, Neamt, Maramures, Bran, Marginimea Sibiu, Vrancea-Buzău, Danube Delta, Harghita Covasna, the Apuseni Mountains and Oltenia under Mountain.