



## The socio-economic profile of the pollination services providers apiarian exploitations

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The pollination of entomophilous plants represents a production factor which determines an important increase in production, its quality, profit and the rentability of entomophilous cultures. The aim of this paper is to realize the socio-economic profile of the pollination services providers' apiarian exploitations taking into consideration beekeepers particularities, the herd size of the bees' families, the maintenance system adopted and the economic performances. Following the socio-economic field research, it has been determined that the beekeepers – pollination services providers have an average age of 48 years, an experience of 16 years, have a herd of 59 bees families and register a profit rate of 22%.