



## The evaluation of agro-tourism exploitations prolegomena in order to develop the areas with agro-tourism vocation

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The worldwide social development, the tendencies concerning the need to spend the leisure time in a pleasant and diversified way generates the premises of the organized development of the rural tourism. For these requests the rural tourism should develop a management system whose objective function is to be ready to harmonize the natural environment and the farm household to meet the needs of modern tourists. Starting from this realistic premise, this form of complementary activity, with a pronounced seasonal characteristic of reception and hospitality, made by individual farmers or associates, but also by members of their families using their own household / farm or a rented one so that the activity should be in a complementary relationship with related activities like land cultivation, forestry and livestock, which should still be the main activity.