



## Considerents concerning the Romanian emigrant assurance behavior

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This is a questionnaires reserch destinated to assess the potential market among the emigrants from the rural environment of salaj County, Nord-West Romania, in European Union in the field of assurances. The evaluated topics of interest were about the percentage and types of owned assurance. The conclusions are that excepting the auto compulsory assurance, the assurances in rural environment are rarely encountered so the market is empty.