Innovation concept in agriculture

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We live in an era of unprecedented technological advancement. So why does technical change in agriculture continue to be slow and patchy? One possible explanation is that the importance of farmers' capacity to access and use information for innovation has been overshadowed by the conventional view that change is driven primarily by new technology and farmer-led technical improvements. Similarly, insufficient attention may have been given to the fact that the capacity for innovation in agriculture is influenced not only by farmers' skills and resources, but also by the wider network of links and relationships in which farmers are embedded, which help ideas to diffuse and find new uses.