



Directions of relaunch and development for Romanian tourism

I. CSOSZ, Mariana-Ramona CIOLAC - USAMVB Timisoara

In European countries tourism is not, properly speaking, a new phenomenon. In time, the accommodation of tourists to the villages practiced more or less spontaneous or organized. Instead, what is new is the size reached by the expansion of tourism phenomenon in rural areas. This expansion can be explained on the one hand, boosting rural development and on the other hand by the diversification of forms of practice of mass tourism. Therefore, rural regions in Europe fall rural tourism, row on row, in the development policies in the future.

Romania has great possibilities for development of rural tourism, particularly Agrotourism, the practice of this being not only possible but also very necessary at the present stage. Great significance has the efficient promoting, requiring annual printing of catalogs completed under standards of the rural tourism offer. Specialists consider that the whole policy of developing rural tourism in Romania must be through a more close cooperation with EUROGITES and by working on partnerships with regional or national associations, facilitating access to funds for Romania of the European Union to rural tourism.