



Evolution of Romanian ecological products commerce

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The world market for ecological products grew by 11 % in 2008 year compared to 2007 year due to increased interest in consumer health and environmental protection in development country. In Romania, the ecological products cover only 0.1 % of the food market, although in the developed country market share reached 5%. However, the specialists in the field believe that this sector can increase in the coming years, subject to proper promotion campaigns. In this paper we present a statistical analysis of trade developments with Romanian ecological products in order to identify the behavior of consumers, producers, and not least, the state on the application of ecological goods and services.