



Strategii privind dezvoltarea spațiului rural din județul Iași

CUCU Cezarina, DROBOTĂ Benedicta, DROBOTĂ I. - USAMV Iasi

The development on medium and long term of rural space in the county of Iasi can not be achieved without the development of some coherent strategies starting from the existing potential and resources and taking into account the threats and opportunities. Development of rural areas is a concept that aims at boosting and diversifying the economic activities, stimulate investment in the private sector, contribution to reducing unemployment and not eventually lead to an improvement in living standards. The development is basically a strategic action, aimed at increasing the individual, communitarian and international sustainable productivity which can result in ensuring higher income for individuals. The concept refers to an economic growth that can meet the needs of well-being of our societies, in the short term, especially medium and long term. It is assumed that development must meet present needs without compromising the ability and resources of future generations. Specifically, it requires proper conditions to bring together a long-term economic development and to protect the environment. Through this paper, the authors try to present the economic, social and cultural existed situation of Iasi county and to propose solutions to reduce the disparities reported in this area and for the sustainable development of this territory. The main objectives of the paper are: diagnosis socio-economic of the area, SWOT analysis and developing strategic variants for zone development. Development of rural areas can not be successful unless they count and find appropriate solutions for particular situations and needs for restructuring specific for each areas, based on existing structures and in particular seeking a strong link between natural resources, economic and human resources that characterize a given territory.