



The kind of agrotouristic pension organisation from mountain regions

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The work is emphasising one the kind to arrange of agrotouristic pension from mountain regions. The agrotouristic mountain pension is a production and consumption unit, its income having the purpose to satisfy totally or partially, the needs of the family. The agrotouristic farm with a sustenance character, generally small sized, produce for self consumption or combines consumption, the autarchy of production with marketing variable quantities of products. The analysed case allows highlighting some aspects which must be taken in consideration when an increase of tourists in the mountain area is wanted:

1. The quality of touristic services which include fitouts, but entertainment and diversification of the menu too. Regarding this aspect it is necessary the continous forming of the staff and family in order to perform a very good touristic reception (eg. Foreign languages courses).
2. Concerning the necessary equipment, which must be in accordance with the questions a tourist may ask when he gets to the host, it is necessary the permanent attention to small details which are of great importance (night lamps, curtains, silence on the hallways, the noise generated by the children s playing ground).
3. The touristic promotion must be a continous process. This can be made by the owner or by a specialized organization.