



Agritourism potential of the rural localities from Dorna' S Basin

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The rural communities show a disturbing image, by their contradicting images and the structures of great mobility. They describe a system in which the private property is prevailing and most of the times the rural communities are the scene of „parallel economies”. The research underlines the agritourism potential with emphasise on the possibilities to integrally develop the rural localities at the level of Dorna's Basin, Suceava county, a region with a remarkable potential that is not fully exploited. Agritourism in this area comes as an alternative for development of inhabitants' daily lives. Although Dorna's Basin has a rich potential, the tourism flow is mostly domestic, the foreign tourists having only a very small share (about 2%). In order to increase the number of tourists, especially the foreign ones, an improvement of the material base and an intense promotion, by various means (leaflets, illustrated tourism guides, web pages, television and so on) are needed.