



## Abordări practice actuale în asocierea producătorilor agricoli

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The Romanian's integration in European Union presumes fulfilling some criteria assumed in the agricultural area, too. In this context, the agricultural producers' association (the animal breeders' association, too) is a way to exceed some difficulties in the development of the production and, in the same time, an opportunity to access some European financings. As a sensitive and difficult process (each member generally willing to benefit from the advantages of this structure, without assuming any responsibility, decisions or risks identification), the agricultural producers' association and the animal breeders' association, respectively, are two things that are approached differently. The paper presents the association process at an institutional level, coming from the need of accessing direct payments for the village grazing, on one hand, and the potential beneficiaries' necessity of accessing financings by projects and the accumulation of significant points as a member of an associative structure, on the other hand. Then, there are some intentions to create associative structures for the development of the production, for finding new channels of distribution, for negotiating prices, as well. For being functional through time, these associations have to cover some precise steps in order to establish a development strategy at a local level, for being able later to adhere at district, regional, national and international structures. The paper presents these precise points of view with their long-term implications. The activities developed in Iași County have been made by the specialists from the agricultural advisory service in Iași and by other institutions, as well. The paper also presents some improper ways of approaching the association process.