



The tourism, one of the main factors in economic development

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Tourism represents today, undoubtedly one of the phenomena which dominate the all world, one of the most profitable segments, of the global economy, unique, in its dynamics, multiple motivations and great variety of ways of manifestation. The effect of the fund Lawn our country was the development of over 4 million households, most of them with a sustenance character. The agrotouristic politics favorable to develop exploitations of economic dimension, the liberalization of the land market and the development of co-operative relations, all ensure proper conditions for the households. The rustic household in the mountaneous area of the Suceava County is strongly anchored in the natural environment, socio-economic and traditional conditions having viable economic alternatives in future. In order to make it diverse and efficient, the agrotourism activity at the level of studied farms should respect the following: Elaboration, at the locality level of a small touristic guide (at the tourists disposal), which should contain: the presentation of the area, the map of the area, possibilities of hiking, museums, marks, beauty spots, springs etc., which must give the tourists complete information about the offer, as well as about tha may in which they can integrate; Improvement of personal touristic folder, by its printing in more languages of international use; Hoping that the agrotourism will develope, more and more, at the analysed farm, we suggest the organization of information and proposals of diversification in the agrotourism activity of the farm, things which should be given to tourism agencies through different tourism intermediaries in the whole country. Analysing the current situation, we can assert that agrotourism is developing in satisfying conditions, with results north to be mentioned.