



The optimization of agricultural exploitation size thorough effect to adapt the agro-alimentary supply to the demand of trade

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The paper has the purpose to approach a fundamental problem of the Romanian agriculture, that is the one of the intensive development as a result of a new phase of the vertical cooperation process, as well as to elaborate economical-mathematical models as being this a necessity of a optimum dimension of the agricultural holdings, rationalization of the production processes, of the specific consumes, of the economy of the labor force and the adaptation of the request of the agro-alimentary products to the requirements of the market. Under these circumstances, the project tries to demonstrate the importance of the optimum dimension of the agricultural holdings and the rationalization of the relationships between them along the economic chain, as a result of the coordination or orientation of the decisions regarding the production attained and its capitalization. In the context of the nowadays economic situation in the Nod-East region of Romania, the agricultural holdings need a change of attitude and strategy, in order to obtain a production at European standards, according to the requirement of the market.

The purpose of this paper is to promote the setting up of farms whose size allow the practice of a viable, sustainable agriculture, capable to apply the newest technologies and lead to profit and efficiency, to the economical and organizational consolidation. As a consequence, the resizing of the agricultural holdings, the partnership between the producers, the integration of the agricultural production, the rural development, the consumers' constant request for agricultural and food products, the decrease of the deficit of the commercial balance for the agricultural products, the increase of the population's life standard, the safety of the food, all these are goals that have to be under the continuous attention of the authorities at central and local level.