



Piata produselor avicole la S.C. Avicola s.a. Oradea, județul Bihor

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The offer of poultry products at S.C. Avicola S.A. Oradea decreased in the period 2003-2005, so that in the year 2005 the offer of eggs for consumption was with 15,6 % less than in the year 2003 and the offer of fowls was fluctuating. The structure of the offer comprises the following products : chicken with head and legs; chicken for being cooked; breast without bone; leg without bone, inferior chicken legs; superior chicken legs; chicken wings; eggs. The type of the poultry products market, is concurrential and the main competitors are represented by private family associations, private commercial firms, private agricultural association, import firms, producers. The prices were moderately increased, being accessible to different market's sectors.