



Aspecte privind oferta și promovarea turismului și agroturismului în zona Valea Iadului, județul Bihor, în contextul integrării în Uniunea Europeană

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After 1960 the tourism became one of the most important economic activities of the world, there fore, more and more tourists preferred to spend their time in their week-ends and holidays in the country side. The rural tourism relies, in most of the existing welcoming types, on the endowments in the private property of the country side inhabitants that practice touristic activities.

An agrotouristic board and lodging in order to make the tourist, the customer to come back in the same place, it has to offer him a quality ser-vice. There fore, the rooms and the sanitary groups must be appealing, func-tional and clean.

The food must be prepared according to local traditional recipes, it must be fresh and of good quality. The food should be served in large, open premises, by a hospitable and well-mannered personnel, opened to human relationships.

The rural tourism in Romania is now in a period of great development and of launching its products on the national as well as international market. After a period of beginnings between 1960 - 1970, the Romanian rural tourism entered a grey period.

After 1989 the situation chan-ged and the first initiatives began to come out at the beginning from the part of some good-intentioned animatours of the mountain agrotourism and then from the part of the Economical Comm-issions of the Mountain Area and of the Ministry of Tourism.