Over three decades, in Romania, through the identification and the promotion of some rural places, with ethno-folkloric and cultural values and picturesque natural environmental, we have succeed the cataloguing of some tourist villages, creating in this way the premises of the official development of the agrotourism. Like some other states, in Romania, the agrotourism is a form of tourism that practices accessible prices, to being accepted, in this way, by a bigger number of persons. The agrotourism is a tourism that can be practiced in all the four seasons of the year avoiding in this way the specific agglomeration of the full seasons. We can consider the agrotourism to be an alternative that can satisfy the tourists bored by the “industrial tourism”.