



ORIENTĂRI ÎN POLITICA VITIVINICOLĂ A UNIUNII EUROPENE POLICY GUIDELINES IN THE WINE OF THE EUROPEAN UNION

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As far as the European wine growing and making conjuncture is concerned, in the context of the future integrations of the nominee countries from the Eastern Europe, the situation is obvious especially from the perspective of the wine market which will certainly be more competitive. The reform will continue the politics which started a few years which gradually decreases the capacity of output and focuses on the reputation of the E.U wines. The changes in the E.U support not being decided yet, it is not clear at all at present what effect it will have on the wine industry in these countries. But it is obvious that when they will join E.U, they will become part of the E.U wine market, a market more competitive, thicker. Asking into account that some of the future membres such as Romania, Hungary, Bulgaria enjoy an international reputation in this field.