



POLITENESS VARIATION AND SOCIO-POLITICAL  
CONTEXT. THE MEDIA IN ROMANIA BEFORE AND  
AFTER THE REVOLUTION FROM 1989  
VARIAȚIA POLITETII IN CONTEXTUL I  
SOCIO-POLITIC; MASS-MEDIA DIN ROMÂNIA ȘI ÎNAINTE  
DUPA REVOLUTIA DIN 1989

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Before the Romanian Revolution from 1989, the dialogues that the public was offered by means of the media were shaped up in order to show conformity to the political rules of the communist epoch. From the point of view of politeness, this lead to individual and social censorship. After the Revolution, given the fact that freedom of expression has become one of the benefits most people acknowledge and are aware of, dialogues are more relevant for what people really feel and think. And it seems that two major directions have emerged from the point of view of politeness: a pro-Occidental one and a traditional-religious one.