ROLUL AGROTURISMULUI ÎN VALORIFICAREA INTEGRATĂ A SPAȚIULUI RURAL AL ROMÂNIEI ROLE OF AGROTOURISM IN FULL EXPLOITATION OF THE RURAL AREA OF ROMANIA

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In Romania, the agrotourism constitutes a chance for the rural household for which in general it is characteristic the economy of subsistence. And if we take into account that in the actual period we observe a grown demand of the European clienteles for such a form of tourism, results another motivation for the agrotourism. The geographical position of Romania constitutes a factor of touristical attraction: we are situated at the intersection of Central Europe with Eastern Europe, at the gates of the Orient. At this we might add the factor that the majority of the farms and household from the rural environment have a surplus of inhabited space. That's why we appreciate that in perspective, the agrotourism in Romania will constitute a priority form of development and

affirmation an European plan of Romanian tourism.