



VALORE DELL' AMBIENTE PER UNA AZIENDA AGRICOLA VALOAREA MEDIULUI PENTRU O FERMA AGRICOLA

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It is known that local, national and supranational environmental politics define the limits within which the activity of economic subjects should be developed. Establishment of such limits involves mainly legislative instruments, which become behavioural standards and norms compatible on the whole with the concept of environmental protection, the observance of which is granted by the application of specific civil or even penal sanctions. The present paper tries to demonstrate that the relation between a strict environmental politics and economic growth should not be viewed exclusively in a deterministic manner but also from the viewpoint of the capacity evidenced by a dynamic economic system and, equally, by certain efficient agricultural enterprises of transforming the constraints imposed upon them into real opportunities, which should be attained by a careful examination of a multitude of factors, such as: the manner in which environmental politics is defined and achieved; agricultural enterprises innovative capacity; the existence of markets interested in dealing with natural products or products with a low impact upon the environment; agricultural enterprises ability of approaching the environmental variables known as generating direct costs and indirect profit.