



## Veniturile fermierilor și piața pesticidelor în România

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The economic sectorial studies are the parth to get information and opportunities concerning varied activities and are path to understand the farm of new structural changes, which entreprisers must solve them. In this way, the identify of farms income on agroeconomical areas anticipate the farmers behviour concerning the intensiving factors market (seeds, cultivars, fertilisers, pesticides, new technologies etc), that is the farmer availability “to do or not to do” a supplementary technologic cost (effort). in the tradition way, the farmer know that very often it is better “not to do” but “ to do” , or, worst, “to do” a technological effort, but with low quality, low costs and without economical effects. Knowing these, we try a response to this economic true about pesticides market in Romania, that is the linked segment of farmers incomes and their behviour concerning the economic effect, quality and cost of the phitopharmaceutical products.