Considerații privind eficiența economică a producției vegetale în perioada de tranziție la economia de piață (studiu de caz la SC "Agromixtă" SA Ograda, jud. Ialomița)

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The economic efficiency, as a proportion between the economic effort and its effect, represents an economic category with big implications in all domains of activity, inclusively in agriculture. In the transitional period to the market economy, the increasing of the economic efficiency of the agricultural vegetal production depends on the correct estimate of the factors "effort and effect", with a direct influence on the evolution of the production. In the new conditions, the agricultural units have to improve the structure of the agricultural production with a view to obtain a maximum economic effect. The structure of the plant growing in the vegetal production has to take into consideration the demands of the internal and external market, but also the climatic conditions and the rentability of the cultivated plants. The authors emphasize the main aspects, which characterize the evolution of the economic efficiency of the vegetal production in the transitional period to the market economy, on the base of a study of case at S.C. "Agromixtă" S.A. Ograda, Ialomița County.