

SUSTAINABILITY ANALYSIS OF RURAL DEVELOPMENT PROJECTS REGARDING AGRICULTURAL HOLDINGS

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Abstract

The sustainable development of the rural sector in Romania is a strategic objective of major importance for the country, and its achievement requires a systematic and coherent approach in attracting, adopting and implementing projects that contribute to achieving the targets set by 2025. This sustainable development has a significant impact not only on the quality of life of rural communities, but also on the whole national economy and the environment.

Analysing the sustainability of rural development projects on farms is an essential step in assessing and planning initiatives to improve their economic performance. In the context of focus area 2A, the focus is on two main objectives: improving the economic performance of agricultural holdings, which aims to increase farm income and profitability. The analysis of projects must include an assessment of the current economic situation of agricultural holdings, including income, production costs, profit margins and resource efficiency. The aim is to identify shortcomings and opportunities to improve the economic performance of agricultural holdings; facilitating the restructuring and modernisation of agricultural holdings: this objective focuses on supporting the transformations and upgrades needed for agricultural holdings to become more competitive in the market and diversify their activities. The analysis of projects should identify the modernisation needs of farms, including infrastructure, farm equipment, technologies and production capacities, it is also important to assess the degree of adaptation to market requirements and current trends, such as requirements for organic or sustainable products.

Key words: development, sustainability, investment, projects, holdings
