

ANALYSIS OF ROMANIA'S SOFTWARE MARKET

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Abstract

In recent years, the use of software applications has become increasingly popular in agriculture, and this document presents a study on some of the most commonly used applications in the field. The study compares the different software applications and their respective functionalities, revealing that some applications focus on farm management, while others prioritize flexibility and user interaction. However, the study does not take a stance on whether certain applications are good or bad, as both types offer distinct benefits. Ultimately, the effectiveness of a software application depends on its ability to offer farmers the services they need, whether those services are limited or comprehensive. As technology continues to advance, it is clear that software applications will play an even more critical role in modern agriculture, providing farmers with valuable insights and tools to help them increase efficiency and productivity on their farms.

Key words: smart farming, digital farms, agricultural development, phone-enabled management