

ALTERNATIVE MODEL FOR DETERMINING THE STRUCTURE OF INVESTMENTS ACCORDING TO MARKET SITUATION - A CASE STUDY

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Abstract

The investment is one of the main vectors of growth economic performance to microeconomic and macroeconomic level. Their effectiveness is to determine the relationship between the economic effects they cause and the efforts required by this. At the same time, the investment opportunity is determined by their ability to be replaced external factors. The research methodology consisted in making a case study in a farm in the county of Vaslui. The results show that some investments in agriculture, although they can be considered effective, may be declared inopportune for the economic conditions.

Key words: investment opportunity, external factors, efficiency, agriculture
