

# **THE ROLE OF THE INFORMATION TRANSFER TOWARDS THE AGRICULTURAL PRODUCERS IN ORDER FOR THEM TO ACCESS THE EUROPEAN AND THE NATIONAL FUNDS**

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## **Abstract**

Through the Strategic National Plan 2007-2013 and afterwards through the National Rural Development Programme priorities have been outlined in order to receive funding through the European Agricultural Fund for Rural Development. In this context, the transfer of the information towards the agricultural producers represented an important factor for attracting the European funds between 2008 and 2014. In the same time, Romania also supported the agriculture and the rural development by national funds, the information transfer having a positive impact for accessing these. The paper presents the information needed at an individual, group or community level for sustaining the development with European or national funds, the methods used, the difficulties met, as well as the specific results obtained after this transfer. The paper also analyses the funds attracted at a wider level, emphasizing the results of this approach following some financing measures highly demanded in the rural area. The information for the agricultural producers and for the members of the rural communities is also important during the implementation of the European funded projects, as the non-compliance or the late submission / failure to submit the paperwork in due time can invalidate the funding. The previous experience of attracting the European and the national funds between 2008 and 2014 clearly shows that the information and the transfer methods had an impact over the total accessed value for agriculture and rural development, providing opportunities for growth for the period 2014-2020.

**Key words:** funding, information, European funds