

IDENTIFICATION OF THE MAIN TOURIST AREAS IN NEAMT COUNTY

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Abstract

Development of the tourism sector is dependent on the identification, valorization and promotion of attractive elements that are responsible for the development degree of tourism in that area. This article is a reference point for a better highlight of the positions that urban and rural localities from Neamt County hold in terms of tourist attraction. The purpose of this article is to create a synthetic paper, in a realistic view, which will surprise the spatial localization of the main tourist areas in Neamt County. Knowledge of the elements of tourist attractiveness can be a very useful element in the shaping of a strategy for tourism development over medium term covering new tourist areas outlined in Neamt County. Establishment of tourism areas is influenced by the distribution of natural and human resources as well as the equipment associated with this domain. Often the degree of satisfaction of tourists is given not only by visiting and knowledge of some heritage elements, but also by the quality of present tourism services and equipment. In these circumstances, the development of tourism in this county requires coordination, investment, promotion which determines collaboration between local authorities and private companies.

Key words: rural tourism, tourist attractiveness, tourist potential, tourist facilities.
