

INNOVATIVE APPROACHES IN LANGUAGE TEACHING INITIATIVES

Anca COLIBABA¹, Cintia COLIBABA², Claudia DINU³, Nicoleta MUNTEANU⁴

e-mail: acolib@euroed.ro

Abstract

Starting from the recommendations of the European Commission stating that a promotion strategy should be built on three main coordinates – dissemination, exploitation and sustainability – we shall in turn refer to each of these three types of actions. We will present the goals of each action, the instruments they use, and how they are in turn planned for in the course of a project. The stages of the envisaged strategy and the examples used for illustrating processes and successful methodologies rely on best practices collected from projects that have been awarded the European Language Label and are recorded in the NELLIP database of awarded initiatives.

The NELLIP project, Network of European Language Labelled Initiatives, is funded by the European Commission in the framework of the Lifelong Learning Programme – Key Activity 2 Languages and aim to promote quality in language learning through the application of the quality criteria used to award the European Language Label. We intend to highlight that the teaching and learning processes should be comprehensive in their approach, should provide an added value, should motivate students and be creative and original, should have a European emphasis and be transferable.

This article will act as a guideline on how to plan, implement, manage, exploit and network quality initiatives for language learning based on the capitalization of the best practices developed in the framework of European language labeled projects and initiatives.

Key words: ELL, innovation, languages, quality, teaching, learning