

## **ASPECTS REGARDING COOPERATIVE INTEGRATION ACCORDING TO THE NEW COMMON AGRICULTURAL POLICY**

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### **Abstract**

An important factor in boosting the rural economy is the cooperative spirit which gathers individual producers into real poles of competition, ensuring links between segments within distribution channels with the highest added value. After 2013, under the new Common Agricultural Policy, it will be possible to maximize yields and to ensure the diversity of demand, through shorting distribution channels between nodes of production and consumption. In the agricultural sector cooperative market is based both on supply and demand from the agro-food field and the relations of reciprocity or mutual benefit, seeking a more equitable and efficient value chain in economic and social-ecological terms. Participating cooperatives can strengthen their market position, may thus have greater access to basic resources and to more favorable conditions for producers and consumers, encouraging the emergence of synergies in the new environment of trade relations. The paper presents the general aspects of the establishment and operation of cooperatives as well as the key issues for market reorganization

**Key words:** Common Agricultural Policy, cooperatives, benefits, market, distribution channels

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