

Abstract

Suceava County has a great potential in terms of tourism. There are unique landscapes and attractions represented by museums, churches, monasteries, churches, geological, fortresses, memorial and not least the events of the year (festivals, days of the city). I think this county could be better observed by tourism marketing activity that is a source of economic development at district level. Attracting tourists here would be done in any season because of the natural and cultural monuments existing. Promotion is very important for attracting new tourists. Thus, better promotion of Suceava county would be helpful. Images of the main tourist attractions in the area would not be missing from different magazines. Lack of concrete projects, privatization late in tourism, there are low quality services at relatively high prices, lack of tourist information tools and adequate infrastructure leading to Suceava County has a tourism potential insufficiently explored.

Key words: attractive tourist tourism indicators, tourism service, tourism in relation to the population density and surface