

Abstract

Breaza resort, gateway to the scenic Prahova Valley, is located on the coordinates of 25 ° 40 'east longitude and 45 ° 10' north latitude. Due to heavy traffic isolation of the Prahova Valley, moderate climate, air unique in Romania, picturesque settlement, Breaza is considered one of Romania Davos. For the analysis of tourist traffic to the guesthouse "sunshine" in the resort Breaza, we calculated some of the most important indicators of tourism demand and supply tourism and interpretation of data results.

Key words: tourism indicators, tourist traffic, monthly traffic ratio tourism, environmental tourism packages, tourist traffic density