

**Abstract**

Strategic planning of human resources estimates the expected future demand of employees both qualitatively and quantitatively compares the application referred to human resources and the surplus or deficit of existing staff on organizational objectives. Human resources should be regarded as a factor in the evolution of an agricultural holding, under present conditions, where technological and managerial changes are imposed by the market with great rapidity. In these conditions, a good manager must manage material and human resources very precisely, form a working framework attractive to develop productive and creative capacities of his employees.

In the company Comcereal S.A. Vaslui, the overall strategic planning is done early and its main objective is the development of production systems, continuous improvement of management systems and not least, specializing the personnel through continuous training in the workplace. Strategic planning of human resources is paramount, contributing to business strategy by identifying opportunities to better use existing human resources and showing how the lack of human resources application may adversely affect the proposed business plan, if no action is taken.

**Key words:** strategies, human resource management, integrated farming units