## ASPECTS THAT CHARACTERIZE THE QUALITY OF LIFE IN ROMANIAN RURAL AREA

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## **Abstract**

Quality of life of people is an important concern in the economic and political sciences, Field of quality of life is an area of interest to practitioners and policy makers, arising out of major importance given to the human factor in a society, Analysis of quality of life is important to monitor the evolution in time of major social and economic phenomena that characterize a society as a whole, The analysis of social indicators system and thus of quality of life, is a basic concern of modern democratic societies, This analysis is necessary for identifying the changes that occur over time, the main economic and social issues related to unemployment, population health status, level of vocational training, life satisfaction and subjective quality of life side, The analysis of quality of life indicators provides an overview of the general welfare of society, statistically grounded and solid theoretical and empirical bases, In developed societies, debates on quality of life took place in a context characterized by two trends: increasing awareness of pollution in the industrial society and economic growth effect of race on the one hand, and on the other hand, awareness of quality of life that recognized social value, Under threat of negative impacts of development, the society became aware of the need to revise economic orientation, Production processes created decades ago to get a better quality of life have become barriers to quality of life for present and future, Quality of life is an engine for economic growth, Therefore, the ultimate goal of any economic policy must be to increase the quality of life, The world economic growth is unprecedented, and, however, discrepancies between the rich and the poor is widening.

Key words: quality of life, standard of living, life expectancy

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