

RESEARCH ON ECONOMIC AND TECHNICAL EVOLUTION OF THE MAIN INDICATORS FOR THE CEREAL GRAINS IN THE SUBURBAN AREAS OF IASI

Adina Alina BURLACU POSTOLACHE¹

Email: burlacu.adinalina@yahoo.com

Abstract

Consumption needs for agricultural and food products evolve with the economic and social development. Providing optimum standards of food consumption is a difficult problem because of influences of different factors, including diversity and mobility needs of the consumer and the great variety of possibilities to meet them. For local producers to compete with producers of other districts and particularly those of foreign markets with competitive bidding, local producers must be to develop new elements of competitiveness (Brands, marketing innovations, supply services, adapting to the single market, major investment efforts, etc.). And adapt quality standards in production and marketing. This paper aims to analyze the results of the production of cereal grains in related communities perirbane area of Iasi in the period 2009-2011 as well as highlighting research on culture and territorial distribution of cereal grains in the same area. The analyze of the indicator' system pointed out that in Iași, corn is the best profitable culture, fallowed by: barley, wheat, rye and oat.

Key words: cereals, tehcnical and economical indicators, suburban area

¹ USAMV Iași