

DETERMINING AND OPTIMIZING THE ECONOMIC DIMENSION IN AN AGRICULTURAL FARM FROM CENTRAL MOLDAVIAN PLATEAU USING THE METHOD OF STANDARD GROSS MARGIN

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Abstract

The efficient process of activities in farms requires that providing production resources, and combining their allocation should be made in order to lead to: full valorization of production capacity of the farm, to obtain greater quantities of product per hectare and animal feed with as reduced costs as possible per unit of product, continuous growth of return on resources used by the application of modern technologies, improved technical resources and the non-pollution of the environment through waste.

Obtaining agricultural products can occur through very different combinations of factors specific to the conditions and possibilities of the farm. The factors of production in their various combinations, give different results, both in physical terms of production and cost and benefit.

In Romania and the EU, there are numerous and diversified farms, thus being a complex reality. In order to facilitate the unitary analysis of characteristics related to size (economic size) and economic results, it is necessary to use appropriate terms. This notion is the ***standard gross margin (SGM)***.

Key words: standard gross margin, economic size, Central Moldavian Plateau

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