STUDY REGARDING THE ENTREPRENEURSHIP PROFESSIONAL TRAINING IN ROMANIA

Felix ARION¹, Iulia MUREŞAN¹, Anamaria VÂTCĂ¹

Email: felixarion@usamvcluj.ro

Abstract

The subject of the research is represented by a practical survey to identify the target group's opinion on how they perceive economic and social environment, on one hand and to identify the entrepreneurial skills and the most frequent difficulties encountered in starting a business or finding a good job, on the other hand. The conclusions drawn from this conducted research are likely to identify, design and develop human resources training and qualifying programs so that the impact of information on the target group to be maximized. Consequently, the research results are developed in a scientific manner, useful for adapting the plan of activities that need to be made to determine the lines of strategy implementation of training courses in entrepreneurship, according to economic and social reality environment (including necessary activities to run, potential participants, the necessary information to be obtained and systematized, areas that are to be approached etc.).

Key words: entrepreneurship, professional training, survey

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¹ USAMV Cluj-Napoca