

STUDY ABOUT SUPERIOR VALORIFICATION OF FISH BY CONSERVATION

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Abstract

*The study refers to fish breeds raised in freshwater polyculture that have a low value and can be capitalized by processing. The activity of processing the *Hypophthalmichthys nobilis* specimens from Bârca acumulation (Iasi) was studied during a period of 3 years and revealed the fact that by processing the less valuable fish breed, there is registered a consistent profit. The fish paste, practically, increased the fish farm productivity by over 20% reaching 58.9% and it had a contribution of 28.9% to 49.5% to the total profit. By creating a brand for the farm's products, a new niche market has been reached and an unexpected profit was obtained during the winter, when the farm recorded only maintenance expenses.*

Key words: freshwater, paste, polyculture, productivity